

# About Your Adviser

# CHARLES

# CHOONG

Authorised Representative No. 244731

- Financial Planning
- Risk Insurance
- Managed Investments
- Superannuation and Retirement Planning
- Estate Planning
- Margin Lending
- Direct Equities
- Self Managed Superannuation Funds
- Tax (Financial) Advice

This document forms part of and should be read in conjunction with the Professional Investment Services Financial Services Guide (FSG)

## Contact details

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W: <http://www.firstpacificfs.com>

### Postal Address

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MELBOURNE VIC 3000

**Professional Investment Services**  
ABN 11 074 608 558 | AFSL 234951

**Centrepoint Alliance Lending Pty Ltd**  
ABN 40 100 947 804 | Australian Credit Licence 377 711

# CHARLES CHOONG

## Authorised Representative No. 244731

I am an Authorised Representative No. 244731 of Professional Investment Services Pty Ltd and a Director of First Pacific Financial Services Pty Ltd ("the Practice"). I am also a Sub-Authorised Credit Representative No. 433999 of Professional Investment Services Pty Ltd which is a Corporate Credit Representative (No. 367784) of Centrepoint Alliance Lending Pty Ltd which is an Australian Credit Licence holder (No. 377711).

I have worked in the financial services industry since 1989 and became an adviser of Professional Investment Services on 11 December 2000. I am also a Financial Planner Member of the FPA.

I hold the following qualifications:

- Foundation Diploma of Financial Planning
- Certificate of Margin Lending
- Certificate of ASX Securities
- Certificate of Self Managed Superannuation Funds
- CERTIFIED FINANCIAL PLANNER®
- Certificate IV in Financial Services (Finance/Mortgage Broking)

## Your Best Interests

I will act in your best interests at all times and I am bound by the law and the Professional Investment Services Code of Conduct. I am committed to providing you with quality financial advice and a wide choice of products and/or services to suit your individual circumstances.

## Services I Can Provide

I can provide financial advice and deal in financial products in relation to the following areas:

- Financial Planning
- Risk Insurance
- Managed Investments
- Superannuation and Retirement Planning
- Estate Planning
- Margin Lending
- Direct Equities
- Self Managed Superannuation Funds
- Tax (Financial) Advice

## My Remuneration

The cost of providing a financial advice service to you including initial consultation, strategy development, product considerations and a Statement of Advice including implementation of that advice will depend upon the nature and complexity of the advice and or service provided. Fees for my advice and services may be based on either a fee for service arrangement, commission or a combination of both.

The relationship between Professional Investment Services and the Practice is arranged through a flat fee agreement. This agreement stipulates that 100% of remuneration is paid to the Practice. Therefore Professional Investment Services will retain 0% and the Practice will receive 100%. I am paid a salary by the Practice.

If I charge a fee for service, this can range between \$600.00 and \$3,000.00 (including GST). If I charge a Statement of Advice preparation fee, this can range between \$500.00 and \$3,000.00 (including GST). My current hourly rate is \$350.00 per hour (including GST).

I may charge an adviser service fee based on a percentage of funds invested and/or an agreed ongoing service fee.

I may receive a commission in relation to arrangements entered into prior to 1 July 2013 and or amounts invested in relation to those arrangements before 30 June 2014. The range of commissions paid from initial fees in respect of investment is 0.00% to 5.00%. The range of commissions paid from ongoing fees in respect of investment is 0.00% to 2.00%.

If I receive upfront commission for insurance products I am able to receive 0.00% to 130.00% on the premium of the insurance. If I receive ongoing commission for insurance products I am able to receive 0.00% to 33.00% on the premium of the insurance. This is not applicable where insurance is placed as a group risk policy inside superannuation or where the policy is for the benefit of the member of a default fund.

The following examples illustrate how the fees and commissions are calculated.

With a flat Statement of Advice fee of \$1,000, Professional Investment Services would retain \$0 and the Practice would receive \$1,000.

With a 5% Adviser Service Fee paid on a \$150,000 investment Professional Investment Services would retain \$0 and the Practice would receive \$7,500.

On a \$1,000 annual insurance premium with an upfront commission of 130%, the product provider would pay Professional Investment Services \$1,300 and Professional Investment Services would retain \$0 and the Practice would receive \$1,300. These amounts are not an additional cost to you.

On a \$6,000 pa ongoing adviser service fee, Professional Investment Services would retain \$0 pa and the Practice would receive \$6,000 p.a.

Prior to preparing any advice or providing financial services to you, we will discuss and agree upon all fees that will apply.

## My Referral Arrangements

If a third party refers you, the referrer may receive a fee or a percentage of my fees and commission. I may also receive a referral fee should I refer you to a third party for ancillary advice. This is not an additional cost to you.

Any referral payments made or received will be disclosed in the advice document that is provided to you.